

# Advertising Sizes

True to the size of the LSCO Times Newspaper  
11 x 17 paper

## 2 Column Banner

6.75" x 2.33"

## Business Card

3.25" x 2.33"

## 1/5 Page

6.75" x 5"

## 1/10 Page

3.25" x 5"

## 1/6 Page

6.75" x 3.75"

## 1/12 page

3.25" x 3.75"

**1/3 Page**

10.25" x 5

**2/3 Page**

10.25" x 10.25"

**1/2 Page**

10.25" x 7.5

**1/4 Page**

5" x 7.5"

**1/8 Page**

5" x 3.75

**Full page**

10.25" x 15.25"