



SPONSORSHIP PACKAGE

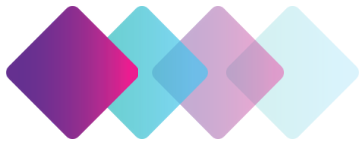
Lethbridge Elder Abuse Response Network

Support | Prevention | Education

403-394-0306

www.lethseniors.com/learn

learn@lethseniors.com



OUR IMPACT

In 2022

179

Reports of Elder Abuse Investigated

128

Older Adults helped by Case Manager

2.2x

More cases than 2021

48%

Cases involved financial abuse

56%

Cases involved a family member as the alleged abuser

491

Individuals reached with educational presentations

WHAT IS LEARN?

LEARN is a dedicated network of professionals and community partners working together to prevent, identify, and respond to elder abuse in Lethbridge. Through collaboration and advocacy, LEARN aims to create a safe and supportive environment for older adults.

"I can't thank the LEARN Case Manager enough for their response and support when my mom became a victim of financial abuse. They provided us with support, connected us with legal assistance, and helped us create a plan to ensure my mom's safety and well-being. Their dedication and expertise made a significant difference in our lives during a challenging time."

- Sarah

HOW LEARN CAN HELP

Intervention and Support

The LEARN Case Manager will contact suspected victims, assess risk, safety plan, provide emotional support, create a service plan, and connect with other community resources

Prevention and Education

Through workshops, training sessions, and community outreach, LEARN actively educates professionals, caregivers, and community members to recognize the signs of elder abuse and prevent its occurrence.

Join us in the fight against elder abuse. Together, we can create a community where seniors are safe, respected, and empowered.



HOW TO HELP

LEARN CALENDAR

The LEARN calendar is a free and vital community resource distributed across Lethbridge at locations where seniors already frequent. The calendar combines information, support, and resources for individuals at risk of elder abuse and allows those who suspect abuse to access help discreetly. Despite budget constraints limiting the printing to only 1500 calendars last year, the demand for LEARN calendars far exceeded the supply. This highlights the pressing need for an increased print run to ensure that more individuals can access the vital information and resources provided, addressing the urgent issue of elder abuse in our community.

WHY YOUR SUPPORT MATTERS

Increased Capacity

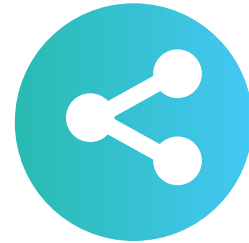
By supporting LEARN, you contribute to the expansion of vital services, allowing more seniors to access the support they need during times of crisis.

Empowering Vulnerable Seniors

Your support enables LEARN to provide resources, advocacy, and education that empower seniors to protect themselves and make informed decisions.

Building a Safer Community:

Together, we can create a community that values and protects its seniors, fostering a sense of security, trust, and dignity for all.



Share

Share who we are, what we do, and how to get involved. When it comes to elder abuse, silence is never an option.



Partner

Join our network of over 20 different community partners and contribute your expertise, resources, or time.



Support

Your generous donation or sponsorship funds LEARN's programs, services, education and outreach efforts.



OPPORTUNITIES

CALENDAR DISTRIBUTION SPONSOR

Details- \$3.00 / calendar

Choose the number of calendars you wish to sponsor. If you would like, select a specific location to sponsor, ensuring all individuals at that location receive a calendar.

Benefits:

- Recognition on our website, social media platforms, donor board and in the LSCO Times newspaper.
- Recognition provided with delivery of the calendars and at the distribution location
- Logo inclusion in the calendar with advance notice:
 - 0 - 75 Calendars (Under \$225): Business/individual name on the Sponsor page.
 - 75 - 150 (\$225 - \$450) Medium-sized logo on the Sponsor page.
 - 150+ Calendars (\$450+): Large logo on the Sponsor page.

SPONSOR OF THE MONTH

Details - \$1000

Become the sponsor of LEARN for a month of your choosing (first-come-first-serve).

Benefits:

During the sponsored month:

- Recognition during all presentations or workshops including during events and in promotional materials.
- One free 1/8 page B&W advertisement in the LSCO Times
- Specific recognition in the LEARN newspaper article
- Specific recognition in all digital and social media promotion relating to LEARN

General

- Recognition on our website, social media platforms, donor board and in the LSCO Times newspaper.
- Logo inclusion in the calendar on the sponsored month.
- Option to create an informative page for that month in the calendar (not an ad).

EVENT SPONSOR

Details - \$150/event

As requested by the LEARN Program Manager, lend your time and expertise through informational presentations. This sponsorship also provides coffee, beverages, and light refreshments to attendees of the event.

Benefits:

- Recognition on our website, social media platforms, donor board and in the LSCO Times newspaper
- Recognition on all event promotion
- Ability to put up signage and materials at the event

General donations and custom sponsorships welcome. Please reach out for more information.



NEXT STEPS

CONTACT INFORMATION

Organization Name

Phone

Organization Contact

Email

OPPORTUNITIES

☐ **Calendar Distribution Sponsor**
Calendars _____
Location _____

☐ **Sponsor of the Month**
Month _____

☐ **Event Sponsor**
Event _____

☐ **General Donation**
Amount _____

PAYMENT INFORMATION

☐ **Invoice**
Send invoice to: _____

☐ **Cheque**
Payable to: Lethbridge Senior Citizens Organization
Memo: LEARN Sponsorship / Donation

☐ **Mastercard / Visa**
Card No. _____
Exp: _____ CVC _____

**Thank you for joining us in the fight
against elder abuse!**

**Please send the
completed form along
with your logo to:**

Hannah Dupuis
hdupuis@lethseniors.com
403-320-2222 ext. 302
500 11th Street South
Lethbridge AB T1J 4G7

Questions?

If you have questions about anything discussed in this package or want to know more about how your donation will be used, contact Hannah



CONTACT

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Lethbridge Senior Citizens Organization
500 11th Street South Lethbridge AB T1J 4G7