

## 2023 PUBLICATION SCHEDULE

Issue	AD Copy Deadline
February 2023	Friday, January 20
March 2023	Friday, February 17
April 2023	Friday, March 24
May 2023	Friday, April 21
June 2023	Friday, May 19
July 2023	Friday, June 23
August 2023	Friday, July 21
September 2023	Friday, August 18
October 2023	Friday, September 22
November 2023	Friday, October 20
December 2023	Friday, November 17
January 2024	Friday, December 22

*For additional information regarding ad sizes, custom in-house ad design, please call Hannah at 403-320-2222 ext. 33 or e-mail at [hdupuis@lethseniors.com](mailto:hdupuis@lethseniors.com)*

*Thank you*

### Column Inches sizes

1 column = 1.631" wide  
 2 columns = 3.388" wide  
 3 columns = 5.145" wide  
 4 columns = 6.902" wide  
 5 columns = 8.659" wide  
 6 columns = 10.416" wide

### Common Ad sizes

2 x 2 (4 column inches) = 3.388" wide x 2" deep  
 2 x 3 (6 column inches) = 3.388" wide x 3" deep  
 2 x 4 (8 column inches) = 3.388" wide x 4" deep  
 3 x 4 (12 column inches) = 5.145" wide x 4" deep  
 3 x 8 (24 column inches) = 5.145" wide x 8" deep  
 4 x 3 (12 column inches) = 6.902" wide x 3" deep  
 5 x 3 (15 column inches) = 8.659" wide x 3" deep  
 6 x 3 (18 column inches) = 10.416 wide x 3" deep

*Please submit your camera-ready ad as PDF in either black or white or colour.*