

2019 PUBLICATION SCHEDULE

Issue	AD Copy Deadline
February 2019	Friday, January 18
March 2019	Friday, February 15
April 2019	Friday, March 15
May 2019	Thursday, April 18
June 2019	Friday, May 17
July 2019	Friday, June 14
August 2019	Friday, July 19
September 2019	Friday, August 16
October 2019	Friday, September 13
November 2019	Friday, October 18
December 2019	Friday, November 15
January 2020	Friday, December 13

For additional information regarding ad sizes, custom in-house ad design, please call Lisette at 403-320-2222 ext. 33 or e-mail at lcook@lethseniors.com

Thank you

Column Inches sizes

1 column = 1.631" wide
 2 columns = 3.388" wide
 3 columns = 5.145" wide
 4 columns = 6.902" wide
 5 columns = 8.659" wide
 6 columns = 10.416" wide

Common Ad sizes

2 x 2 (4 column inches) = 3.388" wide x 2" deep
 2 x 3 (6 column inches) = 3.388" wide x 3" deep
 2 x 4 (8 column inches) = 3.388" wide x 4" deep
 3 x 4 (12 column inches) = 5.145" wide x 4" deep
 3 x 8 (24 column inches) = 5.145" wide x 8" deep
 4 x 3 (12 column inches) = 6.902" wide x 3" deep
 5 x 3 (15 column inches) = 8.659" wide x 3" deep
 6 x 3 (18 column inches) = 10.416 wide x 3" deep

Please submit your camera-ready ad as PDF in either black or white or colour.